

# Real Estate Advertising Display Rates

To view your ad online visit  
www.gmnews.com then select the  
Marketplace tab.

Freehold (732) 358-5200  
Long Branch (732) 870-6070

Fax: (732)780-4257  
Fax: (732) 870-6089

Effective 7/1/06 Non-contract Weekly Rates	<u>1/8 pg</u>			<u>1/4 pg</u>			<u>1/2 pg</u>			<u>full pg</u>					
	1x3 1/8"	1x6 3/8"	2x3 1/8"	2x4 1/4"	3x3 1/8"	1x9 3/4"	1x13"	2x6 3/8"	2x8 1/2"	2x9 3/4"	2x13"	3x13"	3x9 3/4"	4x9 3/4"	4x13"
Independent	108	183	223	273	348	423	488	618	683	888	1053				
The Hub	98	173	208	228	298	373	423	548	608	773	988				
Atlanticville	98	173	208	228	298	373	423	548	608	773	988				
News Transcript	113	198	238	293	383	453	508	658	688	943	1083				
Examiner	78	93	108	128	153	188	218	278	313	398	498				
Tri-Town News	93	158	193	233	308	363	403	518	543	698	858				
Brick Bulletin	68	120	148	160	212	264	304	328	392	488	528				
Woodbridge Sentinel	83	153	183	203	268	328	378	488	538	688	873				
Edison/Metuchen Sentinel	88	163	198	218	288	363	413	533	593	753	963				
Suburban	93	168	203	223	293	368	418	538	598	758	968				
East Brunswick Sentinel	103	178	213	248	318	393	453	583	638	823	1013				
North/South Brunswick Sentinel	83	153	183	203	268	328	378	488	538	688	873				
Full Run (rates not reflective of discount)	1106	1913	2306	2638	3435	4217	4807	6126	6740	8671	10,686				

Column Widths: 1 column - 2 3/8"; 2 columns - 4 7/8"; 3 columns - 7 3/8"; 4 columns - 10".

Proof Deadline: Friday 3:00 PM. Copy Deadline: Monday 11:00 AM

Rates: All rates are NET (non-commissionable). National rate: Add 17.65%. No cash discount allowed.     are accepted for your convenience. Without credit approval all ads must be pre-paid. Terms: Net 30 days. Church/Temple: 15% discount. Political advertising must be paid for in advance and advertisement must identify person/organization and true address of person or organization placing the ad.

See reverse side for discounts & other information

www.gmnews.com



**Greater Media Newspapers**

"Your Local Connection"

News Transcript • Tri-Town News • Brick Township Bulletin • Examiner • The Hub • Independent • Atlanticville  
Suburban • East Brunswick Sentinel • North/South Brunswick Sentinel • Edison/Metuchen Sentinel • Woodbridge Sentinel

## Value Added Discounts:

### Multi-paper Discounts

2 Papers	10%
3 Papers	15%
4-7 Papers	20%
8-11 Papers	25%
Full run	30%

### Frequency Contract Discounts

13 weeks in 52 weeks	10%
13 weeks in 26 weeks	15%
26 weeks in 52 weeks	20%
48 weeks in 52 weeks	30%

Newspaper may in its sole discretion, edit, classify or reject any advertising copy submitted by purchaser.

Contract Discounts do not apply to color or paid position rates

## Color Rates

	Black plus 1 color <small>Bright red, bright blue, orange, green</small>		Custom Spot Color		Process Color
	$\frac{1}{2}$ pg or less	more than $\frac{1}{2}$ page	$\frac{1}{2}$ pg or less	more than $\frac{1}{2}$ page	Any size
1 paper	\$100	\$130	\$150	\$180	\$325
2-4 papers	160	190	210	240	375
5-7 papers	210	240	260	290	425
8-10 papers	250	280	300	330	465
Full Run	280	310	330	360	495

## Paid Positions

Inside front page (includes spot color)	\$125 per paper; full page only
Pages 4 to 21 <small>(Publisher does not guarantee specific page, only range of pages)</small>	\$75 for one publication 40 for each additional publication
Other special page requests	\$50 for one publication 30 for each additional publication

